The changing role of transport buyer

Digitalization and disruptive technologies are changing the face of transport industry. The roles of transport actors are changing within transport systems. These changes within value networks trigger new needs and new industrial realms that affect the society and the economy. In this study the focus is on transport buyers.

**This aim of the thesis** is to investigate the changing role of private transport buyer in a logistics transport system. This work starts by mapping the current role of the transport buyer including interactions and data exchange with other transport system actors. Afterwards, mapping how the role is changing, what interactions with regulatory bodies, how the needs the transport buyer are changing. Depending on access to data we might either trace the actors, interactions within the delivery of a parcels path or conduct a literature study coupled with relevant interviews.

**We seek one student or a team of two students,** preferably with background on industrial economics but open to other relevant backgrounds. A knowledge with a transportation studies background is a merit. Strong skills in interviews as well as qualitative methods of analysis are necessary.

The thesis work is hosted by Integrated Transport Research Lab (ITRL) at KTH. The thesis is conducted in collaboration with Scania. Depending on timing and results, you may also have the opportunity to write a scientific paper based on your work.

**Your application, including CV and a motivation letter, is welcome to** Rami Darwish – ramid@kth.se

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| Application deadline | January 14, 2020 |
| Selection process end | with first accepted applicant |
| Start period | January 15, 2020 |
| End period | June 2020 |

**About Integrated Transport Research Lab - ITRL**

ITRL is a multidisciplinary and multi-stakeholder arena that brings together experts from various fields in order to contribute to the development of a sustainable transport system. The main research question is *How can new technology contribute to a sustainable transport system?ow How*

More information at: [www.itrl.kth.se](http://www.itrl.kth.se).