Evaluating Corporate Mobility as Service- Case study of Scania Go.

Scania Go service is a multimodal mobility solution provided by Scania for its employees to travel to, from and within Scania in Sodertalje, Sweden. The service includes internal taxis, shuttle buses, Scania Job Express, SL buses on routes crossing the area as well as electric bicycles.

**This aim of the thesis** is to investigate how Scania Go service is operated currently and how it can be improved further based on the following goals set by the Scania Go service providers:

1. Personal transport shall provide a cost-effective transport solution for Scania's employees
2. Personal transport should focus on customers' satisfaction
3. Personal transport shall deliver a synchronized transport solution for Scania's travellers
4. Long-term sustainable transport

**We seek a team of two students,** preferably with a transportation studies background and a strong skills in designing both users and operators surveys and interviews as well as quantitative and qualitative methods of analysis.

The thesis work is hosted by Integrated Transport Research Lab (ITRL) at KTH. The thesis will be a an additional follow up study to an ongoing research project, Sustainable Mobility Services Södertälje with partners from Scania, Veridict, Integrated Transport Research Lab (ITRL) KTH, Integrated Product Development (KTH), Industrial Economy (KTH) and Stockholms Public Transport Authority (SL).

Depending on timing and results, you may also have the opportunity to write a scientific paper based on your work.

**Your application, including CV and a motivation letter, is welcome to** Mia Xiaoyun Zhao– [mia.xiaoyun.zhao@itm.kth.se](mailto:mia.xiaoyun.zhao@itm.kth.se) or Bhavana Vaddadi- bhavana@kth.se

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| Application deadline | 1st December 2019 |
| Selection process end | 16th December 2019 |
| Start period | January 2020 |
| End period | June 2020 |

**About Integrated Transport Research Lab - ITRL**

ITRL is a multidisciplinary and multi-stakeholder arena that brings together experts from various fields in order to contribute to the development of a sustainable transport system. The main research question is *How can new technology contribute to a sustainable transport system?ow How*

More information at: [www.itrl.kth.se](http://www.itrl.kth.se).